

International eHealth Association: eHealth 2003 Conference
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Cooperation in Forwarding eHealth Strategies

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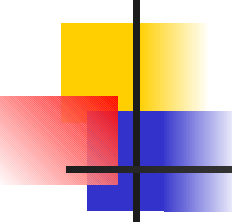
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Barriers to integration of eHealth into practice

- Plethora of pilot projects that do not proceed to mainstream service
- Often “product champions” only
- Professional resistance to change
- Failure to co-ordinate the clinical, managerial and political agendas
- Lack of patient representation



Criteria for successful incorporation of eHealth applications (TASG)

- **Implementation** – policy links at national/local level
- **Adoption** -successful integration and structural legitimation
- **Translation** -enrolment of heterogenous “actors” into cohesive group
- **Stabilisation** - integration into professional practice



eHealth Alliance

To co-ordinate the promotion of appropriate development, implementation and maintenance of eHealth applications

- British Computing Society
- Confederation of eHealth Websites
- IeHA
- IHM and ASSIST Telemed & Telecare
- Royal Society of Medicine
eHealth/Telemedicine Forum
- UK eHealth Association



Mechanisms to co-ordinate activities

- Face to face meetings
- List server
- Linked websites
- Co-ordinated meetings
- Newsletter
- Involvement with sister organisation conferences



Strategies for international collaboration?

- Opportunities for information sharing:
For example:
 - Linked websites
 - List server for specific issues
- Development of international research and development initiatives
- Co-ordination of international conferences